

The 4th International Scientific Conference of MICE

Call For Papers

Empowering the Future of MICE Through Smart Technology, IoT, and Human-Centered Innovations



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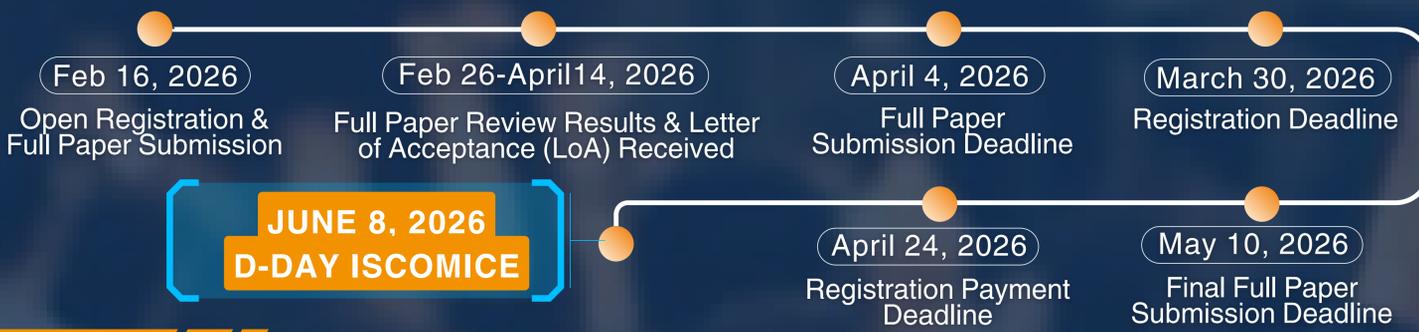


Dean of the Faculty of Tourism, Pelita Harapan University.

Professor Diena M. Lemy

*To Be Confirm

Important Dates



[Register Here](#)



Focus and Scope

Business Event

1. Business Events and Economic Impact on Host Destinations
2. Corporate Events as Strategic Communication
3. Business Performance and Value Creation in MICE Events
4. Management and Organization of Business Event
5. Business Event Strategy and Competitiveness

Event Destination, Venue Operations & Management

1. Venue Selection
2. Venue Operations
3. Strategic Logistics Management in Venues
4. Destination Governance & Development in the MICE Industry
5. Sustainable Smart MICE Operations

Special Event

1. Music Events
2. Sport Events
3. Festivals
4. Carnivals
5. Celebrations

Marketing & Technology

1. Digital Marketing for MICE
2. Smart Marketing Technology and Experience in MICE
3. Technology-Based Audience Engagement
4. Measuring Marketing Effectiveness Through Technology

Tourism & Hospitality

1. Tourism and Hospitality Management in the MICE Industry
2. Cultural-Based Tourism and Local Wisdom
3. Service Quality and Visitor Experience in MICE Tourism
4. Human Resources and Professional Development in Tourism and Hospitality
5. Sustainability Practices in Tourism and Hospitality for MICE

Registration Fee

Presenter	Participant
Rp3.000.000	Rp650.000
USD 178	USD 39

Potential Publisher



Potential Indexer



Date & Venue

June 8th 2026 | Arion Suites Hotel Kemang

Journal Partner

